

## **Historic, Archive Document**

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62.61

# SEASONABLE PLANT STOCK

JULY and AUGUST 1929

Our Business  
is Young Plant  
Stock for the  
Shipping Trade

They Are Well  
Established and  
Packed Properly

LIBRARY

RECEIVED

JUL 2 1929 ★

Department of Agriculture.

## FIGHT FLORAL COMPANY

105 WEST 28th STREET

NEW YORK CITY

TELEPHONES: LACKAWANNA 5790-5791-5792

# MUMS

2½-inch. Ready for Immediate Delivery.

## LARGE FLOWERING

	100	1000		100	1000
Betsy Ross.....	\$6.00	\$50.00	Mrs. R. M. Calkins.....	7.00	65.00
Celebration.....	6.00	50.00	Mrs. Nellie T. Ross.....	7.00	65.00
Chadwick White.....	7.00	65.00	Oconto.....	6.00	50.00
Chadwick Yellow.....	7.00	65.00	Pink Turner.....	8.50	75.00
Chattanooga.....	10.00	90.00	J. W. Prince.....	7.00	65.00
Chas. Rager.....	6.00	50.00	Quaker Maid.....	9.50	85.00
Chieftain.....	6.00	50.00	Rose Chochar.....	7.00	65.00
Citronelle.....	7.00	65.00	Rose Perfection.....	6.00	50.00
Dr. Enguehard.....	6.00	50.00	Silver Sheen.....	6.00	50.00
E. A. Seidewitz.....	6.00	50.00	Snow White.....	6.00	50.00
Early Frost.....	6.00	50.00	Sunbeam.....	7.00	65.00
Enchantress (Smith's).....	6.00	50.00	Sunglow.....	6.00	50.00
Gladys Pearson.....	7.00	65.00	Sungold.....	7.00	65.00
Golden Queen.....	7.00	65.00	Thanksgiving Pink.....	7.00	65.00
Gold Lode.....	9.50	85.00	Unaka.....	6.00	50.00
Golden Glow.....	6.00	50.00	White Chieftain.....	6.00	50.00
Golden Mistletoe.....	7.00	65.00	White Turner.....	8.50	75.00
Harvard.....	6.00	50.00	Whittier.....	6.00	50.00
Major Bonnaffon.....	6.00	50.00	Yellow Frost.....	6.00	50.00
Mistletoe White.....	7.00	65.00	Yellow Turner.....	8.50	75.00
Mistletoe Yellow.....	7.00	65.00			

## POMPONS and SINGLES

	100	1000		100	1000
Cora Peck Buhl.....	\$6.00	\$50.00	Anemone Sunshine.....	7.00	65.00
Frank Wilcox.....	6.00	50.00	Bronze Buckingham.....	7.00	65.00
Lillian Doty.....	6.00	50.00	Margaret Waite.....	6.00	50.00
New York.....	6.00	50.00	Miss Isabelle.....	6.00	50.00
White Doty.....	6.00	50.00	Mrs. E. D. Godfrey.....	6.00	50.00
Christmas Gold.....	6.00	50.00	Mrs. W. E. Buckingham....	6.00	50.00
Yuletide.....	6.00	50.00			

# CARNATIONS

## FIELD GROWN

	100	1000		100	1000
Aviator, red.....	\$10.00	\$90.00	Ivory, white.....	15.00	125.00
Betty Lou, dark pink.....	12.00	100.00	Jewel, light pink.....	12.00	100.00
Early Dawn, yellow with pink markings.....	17.50	limited	Matchless, white.....	10.00	90.00
Early Rose, light pink.....	17.50	limited	Morning Glow, light pink	10.00	90.00
Eldora, variegated.....	12.00	100.00	Pink Matchless, dark pink	12.00	100.00
Enchantress Supreme, light pink.....	10.00	90.00	Sophelia, dark pink.....	17.50	limited
Golden Glow, yellow.....	12.00	100.00	Spectrum, red.....	12.00	100.00
Hilda, light pink.....	15.00	limited	Super Supreme, light pink.....	12.00	100.00
			Ward, dark pink.....	10.00	90.00

## BENCH GROWN

	100	1000		100	1000
Arctic, white.....	\$9.50	\$85.00	Matchless, white.....	9.50	85.00
Eldora, variegated.....	9.50	85.00	Pink Eldora, dark pink..	15.00	125.00
Golden Gem, yellow.....	20.00	limited	Royal, purple.....	12.00	100.00
Jewel, light pink.....	9.50	85.00	Ward, dark pink.....	9.50	85.00

All the above prices are subject to change. Watch our ads in the Florists Exchange and Florists Review.

# F I G H T      F L O R A L      C O M P A N Y

## ASPARAGUS

Plumosus and Sprengerii	100	1000
Seedlings.....	....	\$12.00
2½-inch.....	\$6.00	50.00
3 -inch.....	12.00	....
4 -inch.....	17.00	....

**BEGONIAS**—SEE PAGE 3

**CALCEOLARIAS**—SEE PAGE 4

**CARNATIONS**—SEE OPPOSITE PAGE

**CHRYSANTHEMUMS**—SEE OPPOSITE PAGE, AND ALSO LIST

We specialize in the "Best of Mums" and issue a separate list containing a lot of valuable information. Ask for it.

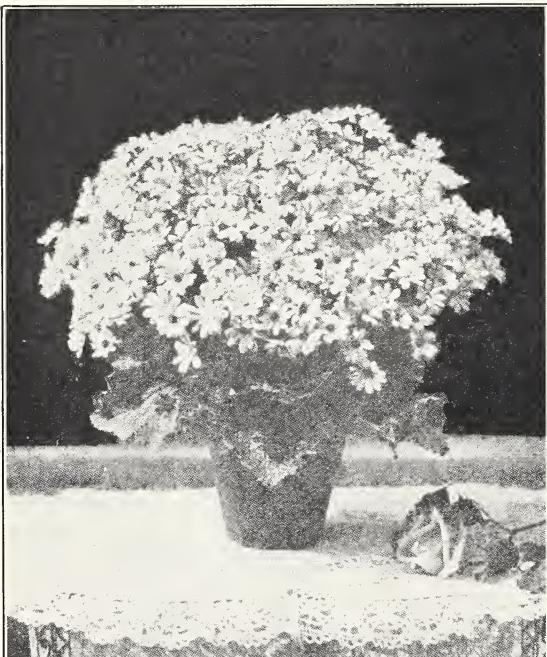
## CINERARIAS

Half Dwarf Hybrids	100	1000
Multiflora Nana Potsdam	\$7.50	\$65.00
Grandiflora	12.50	....

**CYCLAMEN**—SEE PAGE 5

**DAISIES**—2½-INCH      100

Boston Yellow.....	\$8.00
Mothers Favorite.....	8.00
Marguerite or Paris.....	6.00
Mothers Pearl.....	8.00
Mrs. Sanders (double).....	8.00
Giant White.....	6.00



CINERARIAS

# F I G H T      F L O R A L      C O M P A N Y

## ERLANGEA TOMENTOSA

2½-inch pots.....	100	1000
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\$8.50	\$75.00
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This is a valuable cut flower under glass for Winter flowering; a blue color. It resembles Ageratum; long, stiff stems. Blooms from November to April, Carnation temperature.

## EUPATORIUM COELESTINUM

100
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Hardy Blue Ageratum.....	\$10.00
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## EUPHORBIAS—2½-INCH

100
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Jacquiniaeflora. Real fine strain.....	\$15.00
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## FERNS—2½-INCH

	100	1000		100	1000
Boston.....	\$7.50	\$65.00	Verona.....	\$7.50	\$65.00
Dwarf Boston.....	7.50	65.00	Whitmani.....	7.50	65.00
Roosevelt.....	7.50	65.00	Elegantissima.....	12.00	....
Teddy Jr.....	7.50	65.00	Elegantissima compacta.....	12.00	....
Scotti.....	7.50	65.00			

Larger sizes—Ask for prices.



BOSTON FERN IN 2½-in. POT

## TABLE FERNS SEEDLINGS

PTERIS Victoria
PTERIS magnifica
PTERIS mayi
PTERIS hastata
PTERIS wilsoni
PTERIS rivertoni
PTERIS serrulata
PTERIS argyraea
PTERIS albo-lineata
PTERIS tremula
PTERIS parkeri
ASPIDIUM tsussimense
CYRTOMIUM falcatum (Holly)
CYRTOMIUM rochfordianum
1 flat.....\$3.00 per flat
5 flats.....\$2.90 per flat
10 flats.....\$2.75 per flat
ASPARAGUS plumosus and sprengeri Seedlings. \$12.00 per 100.

## TABLE FERNS—2½-INCH

Assorted Varieties. \$7.50 per  
100, \$65.00 per 1000.



MELIOR

## Begonias— $2\frac{1}{4}$ -in. pots

### WINTER FLOWERING.

100      1000

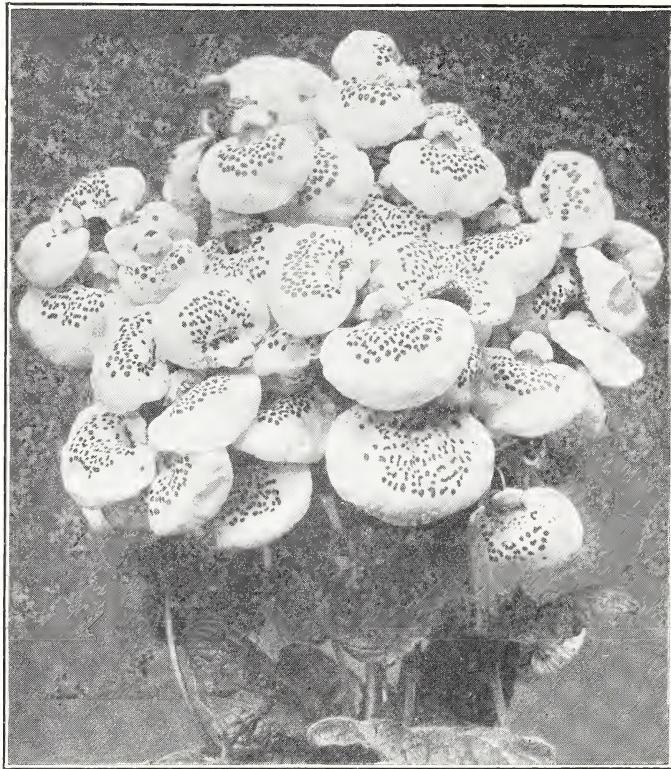
**Melior.** Best Winter-flowering Begonia..... \$35.00 \$300.00

### BEDDING BEGONIAS

<b>Erfordi</b> .....	\$6.00	\$55.00
<b>Luminosa</b> .....	6.00	55.00
<b>Prima Donna</b> .....	6.00	55.00
<b>Chatelaine Supreme.</b> An all-year-round plant to sell where a low price flowering plant is wanted.....	8.50	75.00
<b>Red Chatelaine Supreme</b> .....	14.00	125.00

### FANCY LEAF BEGONIAS

<b>Rex Hybrids, Mixed, <math>2\frac{1}{4}</math>-inch.....</b>	\$15.00	....
<b>Rex, 3-inch.....</b>	35.00	....



CALCEOLARIAS

## CALCEOLARIAS— $2\frac{1}{4}$ -inch

READY AUGUST AND LATER

100

Pink Beauty.....	\$30.00
Stewarti. Yellow.....	30.00
Lymani. Cinnamon red.....	30.00
Medfordi. Velvety maroon.....	30.00
Golden Gem.....	30.00
Hybrids and Rugosa Hybrids.....	15.00
Hybrids, $3\frac{1}{2}$ inch.....	35.00



## Cyclamen

	100	1000		100
2½-inch.....	\$12.00	\$110.00	3½-inch.....	\$35.00
3 -inch.....	20.00	.....	4 -inch.....	40.00
3 -inch, selected.....	25.00	.....	4 -inch, selected.....	50.00

These will be the best leading strains:

BINNEWIES, DLABKA, FISCHER

White with Eye.

Dark Red.

Perle of Zehlendorff. Dark salmon.

Rose of Marienthal. Soft rose with eye.

Bright Red.

Rose of Zehlendorff. Light salmon.

Glory of Wandsbek. Salmon.

Pure White.

# F I G H T      F L O R A L      C O M P A N Y

## **GERANIUMS— $2\frac{1}{4}$ -inch**

Reduced Prices for the Summer

### **New Salmon-pink Geranium “SALMON IDEAL”**

A REMARKABLY FINE GERANIUM WHICH WE ARE DISSEMINATING  
ORDERS BOOKED NOW FOR IMMEDIATE DELIVERY

$2\frac{1}{4}$ -inch pots.....\$15.00 per 100, \$135.00 per 1000

You know what a good record Radio Red has made; “Salmon Ideal” comes to you from the same originator	100	1000
Ricard.....	\$0.50	\$55.00
Poitevine.....	6.50	55.00
Mme. Landry.....	6.50	55.00
American Beauty.....	6.50	55.00
Lawrence.....	6.50	55.00
Red Barney.....	7.00	65.00
Montmort.....	6.50	55.00
Michell.....	6.50	55.00
Gloede.....	7.00	65.00
Radio Red.....	7.50	65.00
Castellaine.....	6.50	55.00
Fiat.....	12.00	110.00
Irvington Beauty.....	10.00	90.00

### **GERBERA CLUMPS—(AFRICAN DAISY)**

100

Jamesoni Hybrids Mixed.....\$50.00 per 100

### **PELARGONIUMS—CLEAN, NO WHITE FLY**

**Pride of Quecklenberg.** This variety was imported from Germany where they specialize in hybridizing Pelargoniums. It is a very strong grower and a free bloomer. The color shades from a light salmon to almost black. The lower petals are salmon with a light throat and a deeper color with very dark blotches on the upper petals. It begins to bloom in April and is at its best in May. The color is entirely different from any other variety and it is very popular with the retail trade.

**Springtime** (New). Flowers are of a distinctive bright pink color. Well established.

$2\frac{1}{4}$ -inch pots.....\$3.50 per doz., \$18.00 per 100

Easter Greeting  
Swabian Maid  
Wolfgang Goethe  
Gardeners Joy

Wurtembergia  
Prince Bismarck  
Mrs. Layal  
German Glory

	100	1000
$2\frac{1}{4}$ -inch.....	\$11.00	\$100.00
3 -inch.....	16.00	150.00

### **HARDY PERENNIALS—ASK FOR COMPLETE LIST**

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105 West 28th Street, New York, N. Y.



TRUE OAK LEAF— $2\frac{1}{4}$ -inch Pot

## POINSETTIAS— $2\frac{1}{4}$ -inch

	100	1000
<b>True Christmas Red</b> .....	\$10.00	\$90.00
<b>Pink</b> .....	10.00	90.00
<b>Oak Leaf</b> .....	15.00	125.00
<b>Hollywood</b> .....	15.00	125.00
<b>Henriette Ecke</b> . New double red. Holds its foliage like the Oak Leaf and has a full center like a Dahlia.....	30.00	.....



MUELLER-MOHNSTEIN

## PRIMULAS— $2\frac{1}{4}$ -INCH POTS

### PRIMULA OBCONICA

100      1000

Mueller-Mohnstein, dark pink colors only.....	\$8.00	\$75.00
Apple Blossom.....	7.00	65.00
Rosea.....	7.00	65.00
Kermesina, red.....	7.00	65.00
Lavender.....	7.00	65.00
Blue.....	7.00	65.00
Salmon.....	7.00	65.00

### PRIMULA CHINENSIS

100      1000

Same colors as above.....\$7.00 \$65.00

### PRIMULA MALACOIDES

#### NEW VARIETY

**Triumph.** A splendid new shade. Flowers fully three-quarters of an inch across are white with a distinct bright yellow eye. This is surrounded by a lavender zone which suffuses into the white. \$12.00 per 100.

#### STANDARD VARIETIES      100      1000

Lilac.....	\$7.00	\$65.00
American Legion.....	7.00	65.00
Radio.....	7.00	65.00
Superba, pink.....	7.00	65.00
Double Pink.....	7.00	65.00
Double White.....	7.00	65.00
Double Lavender Pink.....	9.00	80.00
Lelandi, new pink.....	10.00	90.00

## **ROSES—FOR GREENHOUSE PLANTING**

If short of any get in touch with us.

## **RUBBERS**

Moss Rooted..... \$20.00 per 100, \$190.00 per 1000  
F.O.B. South.

## **SNAPDRAGONS**

**2½-inch**

NEWER VARIETIES	100	1000
Ceylon Court (yellow).....	\$10.00	
Chapman's Pink.....	10.00	
Cheviot Maid.....	10.00	
Jennie Schneider.....	9.00	
STANDARD VARIETIES	100	1000
Judd's Dark Pink.....	\$8.50	\$75.00
Judd's Light Pink.....	8.50	75.00
Philadelphia.....	7.50	65.00
Helen.....	7.50	65.00
Geneva Pink.....	7.50	65.00
Orlando.....	7.50	65.00
Penn-Orange.....	7.50	65.00
White Rock.....	7.50	65.00
Giant Yellow.....	6.50	55.00

## **VINCAS VARIEGATED**

	100	1000
Field Grown.....	\$8.50	\$75.00
Heavier Plants.....	12.50	110.00

## **Flower Days for the Entire Year**

St. Valentine's Day	Feb. 14	Independence Day	July 4
St. Patrick's Day	Mar. 17	Halloween	Oct. 31
Easter Sunday	Mar. 31	Armistice Day	Nov. 11
Mothers Day	May 12	Thanksgiving	Nov. 28
Memorial Day	May 30	Christmas	Dec. 25
Flag Day	June 14		

## **Our Business Is to Supply You with EVERYTHING IN YOUNG POT PLANTS AND ROOTED CUTTINGS**

These are grown especially for our shipping trade and therefore well established and properly rooted before sent out. Packing is done very carefully, according to weather conditions at time of shipping.

### **SHIPMENTS**

As soon as properly rooted, shipments are made by Parcel Post, if it is a small package, or Express if a larger order. If stock is not in good condition on arrival, promptly notify the carrier and advise us immediately. While we do not guarantee safe arrival, we feel certain that you will be well satisfied with the stock and packing.

### **PRICES**

Are made somewhat in advance of season and are subject to change without notice, and also subject to crop failure.

### **WARRANTY**

We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods.

### **CLAIMS**

All claims must be made within 5 days after receipt of goods.

**FIGHT FLORAL COMPANY**